



# KAST

## 2024 Sponsorship Package

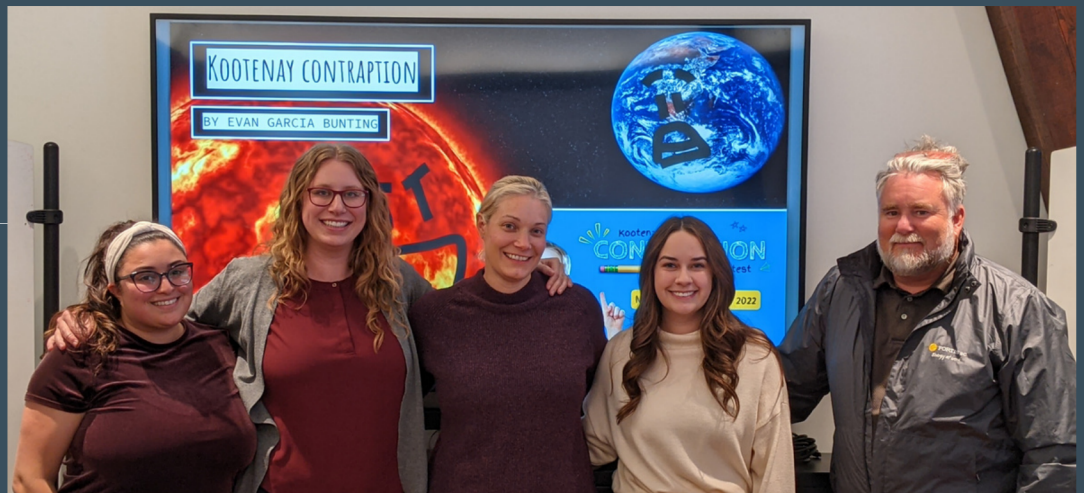
Kootenay Association for  
Science and Technology  
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Nelson, BC V1L 4G8  
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[www.KAST.com](http://www.KAST.com)

Since 1998, KAST (Kootenay Association for Science & Technology) has led our region's economic development through technology and innovation. KAST is the largest technology-focused economic development association in the Kootenay economic region.

KAST is a connector of five regional districts, five First Nations, 29 municipalities, nine school districts, three postsecondary institutions, dozens of nonprofits, hundreds of small businesses, and thousands of tech workers.

2022 Contraption  
Contest Judges  
Sponsored by  
FortisBC



KAST works to foster a culture that values science, technology, innovation, and entrepreneurship as activities vital to maintaining and enhancing the competitiveness of the region and the well-being of its communities. KAST serves every stage of a Kootenay science and tech entrepreneur's journey: from primary-level extracurricular tech clubs and events, youth entrepreneurship programs, and young adult startup consultation and mentorship, to business advisory services and accredited investment. We aim to be a champion of innovation and a valued partner in thriving, sustainable technology communities.







KAST

# Youth Programs

We are very grateful for the funding we receive through grants and partnerships with community organizations. However, in order to keep our programs running, we still rely on the generous support of our local businesses. Your support paves a path to success for our future engineers, scientists, and innovators, contributing to the growth and innovation of our beloved community.

## CLUB KAST



*Grade 1 - 7: These affordable camps cover a range of coding skills for game design, 3D design, virtual/augmented reality (VR/AR), digital art, and robotics.*

## CONTRAPTION CONTEST



*Kindergarten - Grade 8: This event challenges students to imagine, design, and illustrate a "contraption" that solves a problem. Students use critical thinking skills, design thinking, problem solving, and innovation while developing creative pitching skills.*

## YOUTH ENTREPRENEURSHIP



*Grade 10-12: Students will start and run businesses, assess risks and rewards, and learn how to build positive relationships with the community through the JA Company Program; a partnership with JABC.*

## QUANTUM LEAPS



*Youth ages 10-30: This leadership conference brings in local science & tech female professionals to empower and inspire Kootenay youth to pursue STEAM education and career paths; this event also promotes the huge contributions of local women to innovation and advancements in the region.*



# Entrepreneurial Programs

## VENTURE ACCELERATOR PROGRAM



The Venture Acceleration Program (VAP) helps early-stage entrepreneurs grow their companies. Led by experienced mentors, this ongoing 6-12 month program offers a disciplined approach to growing and taking your business to market.

## KOOTENAY VENTURE NETWORK



The Kootenay Venture Network (KVN) is a group of accredited investors who invest in early-stage technology companies based in the Kootenay Region. Our members are connected to the Kootenays and believe in its potential to grow and prosper.

## Community Events

### TECH MEETUPS



KAST hosts Tech meetups across the Kootenays with a focus on Nelson, Cranbrook and Revelstoke on a monthly basis. In Nelson we also host the AI Collective's AI Meetups and other community events.

### COWORKING



The Nelson Innovation Centre is a community hub and support network for tech, science and knowledge workers, entrepreneurs, and small businesses. We offer boardroom rentals and coworking for community members.





## PLATINUM SPONSOR

**\$25,000+**

- Select either Youth, Entrepreneur or Community and your logo will go on all relevant events/programs
- Opportunities to host an info table, judge, or facilitate event
- Social media and newsletter promotion of your generous sponsorship
- +Commensurate alternatives\*

## GOLD SPONSOR

**\$10,000**

- Select 2 Events/Programs and your logo will go on all marketing materials
- Opportunities to host an info table, judge, or facilitate event
- Social media and newsletter promotion of your generous sponsorship

## SILVER SPONSOR

**\$5,000**

- Select 1 Event/Program and your logo will go on all marketing materials
- Opportunities to host an info table, judge, or facilitate event
- Social media and newsletter promotions of your generous sponsorship

## MEETUP SPONSOR

**\$2,000**

- Sponsor 2 Meetups in either Nelson, Revelstoke or Cranbrook where your logo and organization will be announced and promoted on all marketing materials
- Social media promotion of your generous sponsorship

## MISSION SPONSOR

**\$1,000**

- Your contribution will support KAST Operations to continue to deliver innovative programming
- Social media promotion of your generous sponsorship

## CHILD SPONSOR

**\$300**

- Your contribution will support a young STEAM enthusiast to participate in a program and assist with any barriers to participation, including travel
- Social media promotion of your generous sponsorship

With your support, you are making it possible for KAST to continue developing relevant programs. Your sponsorship means we can expand, and become more accessible to all communities across the Kootenays. With that, we can't thank you enough for your support!



Cheques are accepted & payable to:  
Kootenay Association for Science & Technology  
91-D Baker Street, Nelson, BC V1L 4G8

For information on sponsoring, volunteering,  
donating & fundraising, email [exec@kast.com](mailto:exec@kast.com)



\*Please contact us for a personalized sponsorship package.

**Thank you for your consideration!**