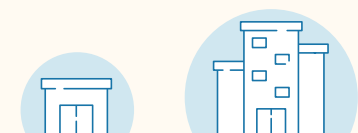


Virtual Connection Day | The Kootenays

Free one-on-one virtual meeting with a technology expert to help your business survive and thrive

Thursday, May 07TH, 2020 - [Apply today!](#)

Our world is facing unprecedented times, customers are buying goods and services in different ways and businesses need to adapt. BC Tech and KAST are offering small to medium-sized businesses in the Kootenays a one-on-one virtual meeting with a technology expert to learn what tools and tactics you can adopt to help your company in this uncertain time.

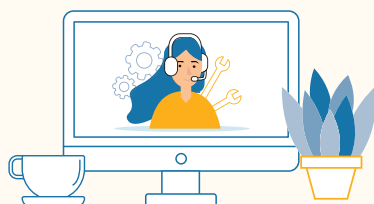


WHO IS IT FOR?

For small to medium-sized companies (2-200 staff) in non-tech industries in the Kootenays looking to learn about what technologies to adopt to reach customers and generate sales..

"I really appreciated our technology discussion. The expert answered my questions and provided solutions that I didn't previously know about. Now I understand a lot more"

– **Small Business Owner**



WHAT IS IT

Companies who take part in the Virtual Connection Day will be connected with a technology expert through a one-hour virtual meeting. The technology expert will be able to conduct a short review of your business and make suggestions on new technologies and processes to adopt.

You can choose the focus of your call to be in one of the three areas:

DIGITAL MARKETING

Connect with new customers— and get sales

WHO IS THIS FOR

Any company who wants to ensure sales remain steady and to reach new customers.

- Optimize your website to focus on getting you sales
- Learn how to use social media to convert customers
- Find out how paid advertising works

E-COMMERCE

Sell your products online

WHO IS THIS FOR

Bricks and mortar shops who wish to be able to sell their products online to current and new customers.

- Learn which e-commerce platforms are right for your business to generate sales
- Find out the opportunities e-commerce platforms can have on your business in the long term

REMOTE WORKING

Plan for the future to ensure your team maintains productive

WHO IS THIS FOR

Businesses who want to ensure productivity remains high while employees work from home.

- Find out what digital tools and best practices enables smooth remote working for teams
- Optimize your systems for strong sales pipelines

The BC Tech Virtual Connection Day is free for participants. Apply for the Virtual Connection day [here](#) by **May 1st at noon**. If you have any questions, email hello@wearebctech.com